



HBV enterprise
starting, funding, growing business



Go for Growth with Free Support from HBV Enterprise

Are you looking to take your enterprise to the next level?

Would you like to improve marketing effectiveness, increase sales and profit?

Are you missing business opportunities?

Have you considered the best way to fund business growth?

Go for Growth is a business improvement service designed to help you do all of this.

Key Benefits

- Your own personal diagnostic to review your enterprise's current situation focusing on finances, skills and strategies by an expert from our specialist team.
- A flexible package of support to help you go for growth and become funding ready
- Access to exclusive **HBV Funder Finder report** to help you identify the best funders for your business
- Seminars and Workshops to support you on the journey
- Help with understanding business finance, sales, marketing and strategy, so that you can demonstrate viability and go for growth
- Tailored business support to follow up on and help put into practice the new or improved skills you have acquired.

How much does Go for Growth cost?

The service is FREE! But, in return you must be able to commit the time needed to achieve and complete a programme of support for at least 12 hours.

Who can join the Go for Growth service?

Your business must have proof of trading. We are currently delivering this service to members of the Hackney Enterprise Network.

Want to know more or want to sign-up?

Have a look overleaf for an idea of what Go for Growth looks like. Then talk to one of our team by calling today on 020 7241 7069 quoting "Go for Growth." You can also email: mail@hbv.org.uk

There are a limited number of places for this service, so don't delay.

'Investing for Success' and 'Access to Finance – Enabling Enterprise' programmes are part-funded by the European Regional Development Fund



What might 12 hours of tailored support from Go for Growth look like?

Step 1 – The Diagnostic

An in-depth confidential look at your business model, market, skills, finance and strategies at work in your enterprise. This will then enable us help us to explore opportunities and development areas to help you to grow your business. All of this will be presented back to you in a report detailing recommended and agreed actions.

(Typically up to 3 hours)

Step 2 – ‘Next Steps’ Workshops & Seminars

Here you can choose to participate from a selection of flexible Workshops and Seminars. These are designed to address the barriers that local small enterprises often face on their journey towards being finance-ready and able to grow. For example, these may include:-

- Business Strategy
- Using simple but effective business planning and monitoring tools
- Entering new markets
- Better marketing
- Increasing sales
- Making more profit
- Accounts, book-keeping, tax and record keeping – **ask an expert!**
- Effective networking
- How to raise finance
- Creating professional financial projections
- Structuring a finance proposal

(Typically 6-10 hours in total)

Step 3 – Confidential 1 to 1 support clinic(s)

Work with a specialist adviser to follow up and build on your work and address the development areas you identified at the outset. This will include a **free HBV Funder Finder report** listing the best funders for your business. You will then be able you to implement strategies to achieve growth and success. This is likely to be a combination of face to face, phone or email.

(Typically 2-4 hours)