

Free 2008 Seminars & Advice for Small Business

**Want to tap into new markets? E.g. the 2012 Games?
Got your marketing right? Confident you can sell?
Making enough profit?**

Marketing, sales, profit, and entering new markets are your keys to success. So, try our seminars & workshops to achieve even more. Invest in yourself.... come along, meet and network. Learn how HBV can help you succeed!

<u>Seminar Title</u>	<u>Dates / Times</u> (Seminars last for 3 hours)	<u>What the Seminar Covers</u>
Making More Profit	Wednesday 6 August: 12:45 for 13.00 start	Simple ways to grow your business. "Profit strategies", and how to work smarter.
New Markets – 2012 Games Opportunities	Wednesday 3 September: 12:45 for 13.00 start	A workshop equipping you with tools so that you can register for 2012 Games Opportunities.
Successful Marketing	Wednesday 15 October: 12:45 for 13.00	Your target markets, what you should sell them, promoting your business in 30 seconds.
Successful Selling	Wednesday 29 October: 12:45 for 13.00	How to "get that sale." We suggest you attend "Successful Marketing" before this seminar.
Making more Profit	Wednesday 12 November: 12:45 for 13.00	Simple ways to grow your business. "Profit strategies", and how to work smarter.
New Markets – 2012 Games Opportunities	Wednesday 26 November: 12:45 for 13.00 start	A workshop equipping you with tools so that you can register for 2012 Games Opportunities.

ADVANCE BOOKING ESSENTIAL

- These **free** events are designed for: Owners/managers of enterprises that are already trading, or ready to start.
- Venue: HBV Enterprise Centre, 34-38 Dalston Lane, London E8 3AZ
- Bookings: Telephone HBV on 020 7254 9595, call into HBV Enterprise Centre or e-mail: mail@hbv.org.uk
- Booking Deposit: £20 – reserves your place - refunded when you attend.
- Networking: You will have the opportunity to develop your business by networking with local firms and the HBV team.

We've been helping local business since 1984. Since then, we've helped thousands of them, profit-making as well as social enterprises, to start, raise finance and grow.

Supported by the London Development Agency, and in conjunction with Finfuture's "Town Centres for City growth" project, and GLE One London's "International Gateway 4 Suppliers" programme

www.hbv.org.uk