



## Help with raising finance

- ✓ **Planning for your business to grow and succeed?**
- ✓ **Need money to grow?**
- ✓ **Need expert advice on the best finance for your needs?**
- ✓ **Open to coaching to improve how you approach funders for money?**
- ✓ **Need help to prepare a 'finance ready' business plan?**

**If your answer to any of the above questions is yes, then 'Access to Finance' can help.**

### **What is Access to Finance?**

Access to Finance is a programme that helps London enterprises to raise finance to start up or grow. It does this by advising and helping to produce a professional business or investment plan to raise finance.

HBV's track record for raising finance is second to none. In 2005/6 we helped enterprises raise over £1 million pounds. In 2006/7 100% of our Access to Finance clients raised the finance they needed.

### **Who can apply?**

- Start up businesses not yet trading or who have been trading for less than 18 months
- SMEs (Businesses employing up to 249 people) who have been trading more than 18 months

The programme covers the whole of London, and most types of business are included.

### **What kind of advice and support can you expect?**

An HBV Business Adviser will meet with you to complete a finance review. This will be free. We will identify your business needs and give you an action plan to get you ready for finance.

The London Development Agency (LDA) will assess your application to ensure that your business meets the programme requirements and will then consider approval for further support. If approved, your business adviser will help with implementing your action plan. This usually takes 5 days and may include:-

- A review of your current business model, and our suggestions for improvements
- Expert financial advice to help you raise finance to start or grow your business
- Advice on all the types and sources of finance that are available
- Writing a business plan specially to meet the needs of your business
- Confidence-building help with talking to funders and applying for finance in a professional way

### **How much does it cost?**

The LDA makes a substantial contribution towards the total cost of 'Access to Finance' support. You will only need to pay a small part of the cost. Ask us for details at your free finance review.

### **What's the Next Step?**

Call at our Enterprise Centre, visit on line at [www.hbv.org.uk](http://www.hbv.org.uk) or phone 0207254 9595 to arrange a chat. We also have a "Successful Finance-Raising" seminar that you can attend.

**By using our help, your business will develop the best possible application for funding.**

### **About HBV Enterprise, the experts in small business**

Since 1984, we have helped start thousands of businesses, trained tens of thousands of people and helped businesses raise millions of pounds. We also have our own enterprise loan funds. Ask for details.